

TACOMA SYMPHONY ORCHESTRA

HARVEY FELDER, MUSIC DIRECTOR

Concert Sponsorship Program

Step into the spotlight

Support Tacoma's premier arts organization and receive:

- *exceptional visibility*
- *community recognition opportunities for client cultivation*
- *and/or employee appreciation*

2011-2012 Sponsorship Menu



Season Sponsor \$25,000 +
Join other area corporations and foundations as sponsor of
entire season

Headline Sponsor \$15,000 +
Solo Sponsorship of 1 Classical or Pops concert

Lead Sponsor \$10,000
Lead sponsor of 1 concert Classical or Pops concert
(in conjunction with possible Supporting Sponsors)

Associate Sponsor \$5,000
Sponsor of 1 concert Classical or Pops concert
(TSO reserves the right to pair your company with another
Associate Sponsor or additional Supporting Sponsors)

Supporting Sponsor \$ 2,500
Join others sponsors in supporting the concert of your
choice



2011-2012 Sponsorship Benefits Packages

Headline Sponsor

\$15,000

Solo Sponsorship of 1 Classical or Pops concert

Visibility

- Your company's name and/or logo prominently placed for your sponsored concert
 - Logo placement on all event-related print advertising and promotions
 - Logo placement on the TSO website
 - Name on the Pantages Theater marquee
 - Logo included in lobby LCD screen scrolling presentation before concert and during intermission
 - Logo projection on the stage shell behind the orchestra
- Display space is reserved for your company in the lobby of the Pantages Theater for your sponsored concert

Program Advertisement

- Complimentary full page 4-color advertisement in TSO Program Playbill (6,000-8,000 copies distributed annually)

Recognition

- Verbal stage thank-you by the Executive Director before your sponsored concert

Tickets & Hospitality

- 20 complimentary tickets are reserved for you and your guests
- Invitation to post-concert reception with the Maestro and guest artists
- Invitation to dress rehearsal night before concert with a backstage visit to the Maestro's dressing room

Business Rewards

- Save 50% on additional tickets purchased for your concert or any other TSO concert at the Pantages Theater during the season

Concierge Service

- Fliers and promotional materials will be delivered to your business
- Choose a day for the Music Director and Executive Director to make an on-site presentation to your staff and customers

All sponsorship packages can be customized to suit your business priorities and budget



2011-2012 Sponsorship Benefits Packages

Lead Sponsor \$10,000

Lead sponsor of 1 Classical or Pops concert
(In conjunction with Associate and Supporting Sponsors)

Visibility

- Your company's name and/or logo receives lead placement for your sponsored concert
 - Logo placement on all event-related print advertising and promotions
 - Logo placement on the TSO website
 - Name on the Pantages Theater marquee
 - Logo included in lobby LCD screen scrolling presentation before concert and during intermission
 - Logo projection on the stage shell behind the orchestra

Program Advertisement

- Complimentary full page advertisement in TSO Program Playbill (6,000-8,000 copies distributed annually)

Recognition

- Verbal stage thank-you by the Executive Director before your sponsored concert

Tickets & Hospitality

- 16 complimentary AAA section tickets are reserved for you and your guests
- Invitation to post-concert reception with the Maestro and guest artists
- Invitation to attend dress rehearsal night before concert with a backstage visit to the Maestro's dressing room

Business Rewards

- Save 50% on additional tickets purchased for your sponsored concert

Concierge Service

- Fliers and promotional materials will be delivered to your business
- Choose a day for the Music director and Executive Director to make an on-site presentation to your staff and customers

All sponsorship packages can be customized to suit your business priorities and budget



2011-2012 Sponsorship Benefits Packages

Associate Sponsor

\$ 5,000

Join other sponsors in supporting the concert of your choice

Visibility

- Your company's name and/or logo receives placement for your sponsored concert
 - Logo placement on all event-related print advertising and promotions
 - Logo placement on the TSO website
 - Name on the Pantages Theater marquee
 - Logo included in lobby LCD screen scrolling presentation before concert and during intermission
 - Logo projection on the stage shell behind the orchestra

Program Advertisement

- Complimentary ½ page b/w advertisement in TSO Program Playbill (6,000-8,000 copies distributed annually) *or* 50% discount on full-page b/w advertisement

Recognition

- Verbal stage thank-you by the Executive Director before your sponsored concert

Tickets & Hospitality

- 12 complimentary AAA section tickets are reserved for you and your guests
- Invitation to post-concert reception with the Maestro and guest artists
- Invitation to attend dress rehearsal night before concert

Business Rewards

- Save 50% on additional tickets purchased for your sponsored concert

Concierge Service

- Fliers and promotional materials will be delivered to your business
- Choose a day for TSO musicians and staff to make an on-site presentation to your staff and customers

Associate Sponsor

\$ 2,500

Join other sponsors in supporting the concert of your choice

Visibility

- Your company's name and/or logo appears
 - Logo placement on all event-related print advertising and promotions
 - Logo placement on the TSO website
 - Name on the Pantages Theater marquee
 - Logo included in lobby LCD screen scrolling presentation before concert and during intermission
 - Logo projection on the stage shell behind the orchestra

Recognition

- Verbal stage thank-you by the Executive Director before your sponsored concert

Tickets & Hospitality

- 8 complimentary tickets are reserved for you and your guests